

**This is not a ballot for you to vote.  
This is only a petition letter.**

February 20, 2018

«Name»  
«Address»  
«CityStateZip»

Dear «Name»:

The Annual Meeting of Coca-Cola Federal Credit Union will be conducted via webinar teleconferencing on Thursday, May 17, 2018 at 11:00 a.m. The link to the Annual Meeting webinar teleconference will be available on the credit union website home page at **creditunion.coca-cola.com** on Monday, April 2, 2018.

Members of the credit union are urged to attend the online meeting via the Internet. Audio will be available via telephone. The Board of Directors will report on 2017 activities of your credit union, including reviews of financial results and audits.

As required in the Bylaws, the Chairman of the Board appointed the following individuals to serve as the Nominating Committee of Coca-Cola Federal Credit Union: Karen Brey (chair), Anita DeMyers and Chris Nolan.

The Nominating Committee has filed with the Board the following names (see attached bios) for election to the position of Director of Coca-Cola Federal Credit Union at the Annual Meeting:

- Livingstone Johnson – 3 year term (Incumbent)
- Michael La Kier – 3 year term (Incumbent)
- Shilvi Leinwand – 3 year term (Incumbent)
- Ivor Longo – 3 year term (Incumbent)
- Robin Moore – 2 year term (Incumbent)
- Nick Nichols – 3 year term (Incumbent)

The Bylaws specify that the nomination and election of Directors are to be completed in advance of the Annual Meeting and thus there will be no nominations from the floor at the Annual Meeting. Nominations submitted by a member shall be by petition only and must be filed with the Nominating Committee no later than forty (40) days prior to the Annual Meeting, which will be held on Thursday, May 17, 2018 in Atlanta, Georgia. Petitions must be signed by at least one (1) percent of the members (or 144 members, currently) and received no later than April 6, 2018. Each nominee by petition must include their biographical data.

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Nominations by petition should be sent to:

Coca-Cola Federal Credit Union  
Attn: Nominating Committee  
Mail Code USA-3  
P.O. Box 1734  
Atlanta, GA 30301

If any valid petitions are received by April 6, 2018, the bylaws require a ballot, including all nominees, be mailed to each member by April 16, 2018. These ballots must be returned by May 11, 2018 to be counted.

If no valid petitions are received by April 6, 2018, no mail ballot will be sent to members. Again, there will be no nominations from the floor and there will be no ballot when there is only one nominee for each position to be filled.

We look forward to seeing you at the Annual Meeting.

Sincerely,

A handwritten signature in black ink that reads "M Sherrod". The signature is written in a cursive style with a large, looped initial "M".

Margaret Sherrod  
Chief Recording Officer

Enclosure

## **LIVINGSTONE JOHNSON**

Livingstone Johnson has served on the board of Coca-Cola Federal Credit Union since 2015 and currently serves on its Contract Review Committee.

Mr. Johnson is an attorney with The Coca-Cola Company where he leads the group supporting the Company's global supply chain, IT and juice procurement operations. He also serves as the General Counsel for The Coca-Cola Foundation.

Mr. Johnson joined the Company in January 2003. Prior to his current role, he worked in London as Counsel for the Company's business operations in Great Britain and Ireland, and he served The Coca-Cola Company as Counsel for the North American Operations. Prior to joining the Company, Mr. Johnson worked for five years at Merck & Co., Inc. where he provided worldwide intellectual property support to the Merck Research Laboratories and Corporate Licensing Departments and he spent approximately five years in private law firm practice in Philadelphia.

Mr. Johnson has experience in the areas of international business (including marketing and advertising) and intellectual property licensing (patents, trademarks and know-how) in both the pharmaceutical and retail merchandise industries, and in markets all over the world. He received an A.B. degree from Princeton University in 1990 and his J.D. from the University of Pennsylvania in 1993; and is a member of the Pennsylvania and New Jersey bars.

## **MICHAEL LA KIER**

Michael La Kier has served on the board of the Coca-Cola Federal Credit Union since 2008 and currently serves as the chairman of its marketing committee. Mr. La Kier began his volunteer service to the credit union on the marketing committee in 2003.

Currently, Mr. La Kier is founder and Principal at What Brands Want, LLC – a relentlessly curious and agile marketing consultancy – where he helps better position and more effectively present brands to consumers and businesses. Clients include food and beverage brands, tech startups and media companies. Previously Mr. La Kier was the Corporate Lead for Shopper Marketing and Retail Strategy at USA Today Network, a unit of Gannett - an international media and marketing solutions company, responsible for providing leadership and strategic direction to create compelling omni channel marketing plans that engaged key audiences through creative use of content, media assets and digital marketing services to deliver value for clients.

Prior to working at Gannett, during an impressive 17-year career at The Coca-Cola Company, Mr. La Kier held a variety of roles including leading Shopper Marketing Strategy & Capability for the U.S. market, loyalty and digital marketing, brand management, promotional marketing, and innovation. Key accomplishments at the Company included serving as general manager for My Coke Rewards where he built a consumer-engaging and award-winning loyalty program as well as leading the POWERADE business in North America to become a billion dollar brand.

Before his career at the Company, Mr. La Kier worked in the advertising and direct marketing industries. Mr. La Kier holds a Bachelor of Science degree in Advertising from the University of Texas and an MBA from Georgia State University.

## **SHILVI LEINWAND**

Shilvi Leinwand joined the board of directors of Coca-Cola Federal Credit Union in 2015. She has served on the Technology/ Security Committee since 2017.

Ms. Leinwand is currently a Global Director leading strategy and transformation initiatives as part of her role as a Business Partner for the Procurement and Cost Efficiency organization at InterContinental Hotels Group (IHG). Prior to joining IHG, she was an associate for over six years in the Global IT organization at The Coca-Cola Company. She spent the first part of her career in management consulting with Slalom and Deloitte in Atlanta.

## **IVOR LONGO**

Ivor Longo is currently board chairman of Coca-Cola Federal Credit Union, a position he has held since September 2012. He has served on the board since 2001.

Mr. Longo has been with The Coca-Cola Company since 1999. He has served in various roles including counsel for the Company's research and development organization, its information technology department and its fountain business. Currently, he is senior counsel for the Company's technical department, supporting our ingredient purchasing and concentrate production teams. Previously, he was general counsel for Williams Group International and a partner at Smith, Currie & Hancock. He is a member of the patent bar and has an engineering degree from Johns Hopkins University. He received his law degree from the University of Virginia.

## **ROBIN MOORE**

Robin Moore joined the board of directors of Coca-Cola Federal Credit Union in 2017.

Ms. Moore has been with The Coca-Cola Company since 1995. She currently leads the newly formed Integrated Services organization, which includes Financial, Associate, Supplier and Marketing Digital Services along with other areas of capability. Her primary role is to work with the leaders in each of these areas to ensure they are moving at the fastest pace possible towards globalized and standardized processes that provide world class services to the rest of the organization.

Prior to her current role, Ms. Moore served as Chief of Internal Audit, led the establishment of the Company's global finance shared service capability within the former Global Business Services (GBS) organization and held numerous roles of increasing responsibility within the finance function. She is active in several leadership committees to promote and encourage the advancement of women within the Coca-Cola system and mentors early career professionals.

Ms. Moore began her career with Ernst & Young in Atlanta and held several positions in the financial services and banking industries. She holds a Bachelor of Business Administration, Accounting degree from Emory University.

## **NICK NICHOLS**

Nick Nichols has served on the board of Coca-Cola Federal Credit Union since 2011 and currently serves as its Chief Financial Officer. Mr. Nichols began his volunteer service to the credit union on the finance committee in 2009 and currently serves as the chairman of that committee.

Mr. Nichols has been with The Coca-Cola Company for 17 years beginning in the Coca-Cola Financial Corporation where he was instrumental in providing valuable financial analyses and creating innovative financing solutions for key customers, international bottlers, and strategic partners. Mr. Nichols has been in various financial management capacities within Coca-Cola North America and Coca-Cola Refreshments including supporting productivity initiatives, financial modeling, investment strategy and analysis, deal negotiations, revenue center P&L management and project management. He is currently responsible for financial planning and reporting in his position as a Group Finance Director supporting the SUBWAY Global Account Team within National Foodservice and On-Premise. He also brings eight years of prior credit and financial management experience that he gained with other Fortune 500 companies before joining the Company and has earned a BBA in Business Management and an MBA.