



THIS IS NOT A BALLOT FOR YOU TO VOTE.  
THIS IS ONLY A PETITION LETTER.

## 2024 ANNUAL PETITION LETTER

### DEAR MEMBERS,

The Annual Meeting of the Coca-Cola Federal Credit Union will be conducted via webinar on Thursday, May 23, 2024 at 11:00 a.m. Annual Meeting Webinar details, along with the link to the teleconference, will be available on the credit union website at [creditunion.coca-cola.com](https://creditunion.coca-cola.com) on Friday, April 12, 2024.

Members of the credit union are urged to attend the online meeting. Audio will be available via telephone. The Board of Directors will report on 2023 activities of your credit union, including reviews of financial results and audits.

### ELECTION PROCEDURES:

As required in the Bylaws, the Chairman of the Board appointed the following individuals to serve as the Nominating Committee of Coca-Cola Federal Credit Union: Mike Gregorio (chair), Derek Benz and Carmen Gordon. The Nominating Committee has filed with the Board the following names for election to the position of Director of Coca-Cola Credit Union at the Annual Meeting:

- Paul Berkemeier – 3 year term (Incumbent)
- Devin McGuinness – 3 year term (Incumbent)
- Nick Nichols – 3 year term (Incumbent)
- Silvia Ochoa – 3 year term (Incumbent)
- Dan Redler – 3 year term (Incumbent)
- Jeff Turney – 2 year term (Incumbent)

### NOMINATIONS BY PETITION:

The Bylaws specify that the nomination and election of Directors are to be completed in advance of the Annual Meeting and thus there will be no nominations from the floor at the Annual Meeting. Nominations submitted by a member shall be by petition only and must be filed with the Nominating Committee no later than forty (40) days prior to the Annual Meeting, which will be held on Thursday, May 23, 2024 in Atlanta, Georgia. Petitions must be signed by at least one (1) percent of the members (or 140 members, currently) and received no later than April 12, 2024. Each nominee by petition must include their biographical data. Nominations by petition should be sent to:

Coca-Cola Credit Union  
Attn: Nominating Committee  
Mail Code USA-3  
P.O. Box 1734  
Atlanta, GA 30301

If any valid petitions are received by April 12, 2024, the bylaws require a ballot, including all nominees, be mailed to each member by April 22, 2024. These ballots must be returned by May 16, 2024 to be counted. If no valid petitions are received by April 12, 2024, no mail ballot will be sent to members. Again, there will be no nominations from the floor and there will be no ballot when there is only one nominee for each position to be filled.

We look forward to seeing you at the Annual Meeting.

Sincerely,

Margaret Sherrod  
Chief Recording Officer



## 2024 BIOS:

### **NICK NICHOLS:**

Nick Nichols has served on the board of the Coca-Cola Federal Credit Union since 2011 and currently serves as its Chief Financial Officer. Mr. Nichols began his volunteer service to the credit union on the finance committee in 2009 and currently serves as the chairman of that committee.

Mr. Nichols is currently the Group Finance Director; Platform Services, where he leads a team overseeing Trade Promotion Management, customer/bottler reimbursements and settlements. Nick has been with The Coca-Cola Company for 23 years, beginning in the Coca-Cola Financial Corporation, where he provided financial analyses and innovative solutions for key partners.

### **SILVIA OCHOA:**

Silvia Ochoa has been a member of the Board of Directors of the Coca-Cola Federal Credit Union since August 2021, and has served as the Vice-Chair of the Board since January 2023. Ms. Ochoa is currently Vice President, Digital Transformation in Global Marketing. Previously, she served as the Global Head, Data Science having joined The Coca-Cola Company in early 2021. Prior to joining TCCC, she served for 12 years in progressive leadership roles at the United Services Automobile Association (USAA).

### **PAUL BERKEMEIER:**

Paul Berkemeier has served on the Coca-Cola Federal Credit Union's Board of Directors for 3 years and the Finance Committee for over 8 years. Mr. Berkemeier has been with The Coca-Cola Company since 2001 serving in Treasury Finance. In 2009, he joined the Company's Risk Management Department as Finance Manager, and in April 2016, was named Director, Global Insurance overseeing the Company's Insurance Risk Management Department. Mr. Berkemeier expanded his responsibilities in 2022 and now oversees International Treasury including Global Cash.

### **JEFF TURNEY:**

Jeff Turney recently joined the Coca-Cola Federal Credit Union Board of Directors and currently serves on the Marketing Committee. Mr. Turney has over 30 years of leadership experience serving the global Consumer Products & Retail Industry, and most recently, served as the Senior Vice President of Strategy & Business Transformation Officer at Coca-Cola Consolidated, Inc. Prior to joining Coke Consolidated in 2016, Jeff was Vice President, Business & Franchise System Transformation with The Coca-Cola Company.

### **DEVIN MCGUINNESS:**

Devin McGuinness has been a Director on the Board of Coca-Cola Federal Credit Union since 2023. Mr. McGuinness currently serves as Legal Counsel for The Coca-Cola Company, supporting the North America Customer Team, having joined the Company in 2022. Prior to joining the Company, he served as associate counsel for the global law firm of Eversheds Sutherland, with a primary focus on Mergers and Acquisitions.

### **DAN REDLER:**

Dan Redler has been a member of the Board of Directors of the Coca-Cola Federal Credit Union since 2019, and currently serves as the Marketing Committee Chairman.

Mr. Redler joined The Coca-Cola Company in April 2001, as a Customer Marketing Manager supporting the Retail Division of the On-Premise customers. From there, he went onto a position as Sr. Growth Manager working with The Compass Group. Mr. Redler now serves as Director, National Accounts, managing the relationships of Church's Texas Chicken and Cook Out.